

# **Cyber Consulting Group**

## **Powered By Security Search Group**

Cyber Consulting Group has taken a very unique approach to the staffing shortages in the cyber security industry. A former EVP of Global Sales and Global Sales Engineering, both in cyber for 20 + years, the Founders built this company to help cyber security experts in a multitude of ways.

Pillar 1: Cyber
Consulting Services
Internal team
assessment, deep
competitive assessment, CISO
network Analysis on your
company, technology, tactics.

Pillar 3: Cyber
Recruiting Services
Unparallel network
of the most elite
cyber candidates the cyber
industry has to offer.
These are personal
relationships, the top 5%
that you will not see from
anyone else.



Pillar 2: Fractional
Services
Expertise without
the headcount.
Fractional EVP of Sales, Sales
Engineering, CISO,
Marketing Services, and Lead
Gen.



Pillar 4: CISO
Networking and
Placement Services
We place CISOs in

full time and fractional employment. We host CISO Roundtable discussions monthly, we meet with a dozen or so CISOs in person monthly. We are networked with more than 100 CISOs and this network can be leveraged with our clients to help in a variety of ways.



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### Pillar 1, Cyber Consulting Services

- Assess internal team (sales and leadership) from the outside in a highly confidential manner.
  - → Is the team happy, are they looking and why, how is the technology, is culture in line with methodology, is sales aligned with technology, marketing and leadership?
- · Assess competitive landscape.
  - → What is the comp structure and close rates at your largest competitors? How do they perceive your strengths and weaknesses as they compete with you in a bake off. Would they come work for you? Why or why not?
- CISO Community Analysis
  - How is your brand, messaging, technology, and tactics perceived by the CISO community? Are they a customer? Why or why not? Do they perceive your solution as having a compelling event, if so, what is it?
  - → 30 minute technology review with key CISOs in the industry.

### Pillar 2, Fractional Services

- Fractional EVP Sales
  - → 25+ years' experience with multiple wins. Expertise without the headcount.
  - → CISO visibility, CRM hygiene, sales stages, deal accuracy and pipeline review, pipeline growth strategy, go to market review, messaging, sales team assessment & growth, repeatable hiring and growth process.
- Fractional EVP Sales Engineering
  - Review collaboration between technical and sales teams, demo review and adjustment, strategy and messaging with sales, team assessment and up-leveling.
- Fractional Marketing
  - Maximize ROI by leveraging proven marketing engine for a fraction of the cost.
- Fractional Lead Generation
  - → Proven outsourced lead generation with a cyber focus, to build pipeline.
  - → Hard ROI modeling.
- Fractional CISO
  - → Assess risk, compliance, physical security, cyber security for a fraction of the cost.

#### Pillar 3, Cyber Recruiting Services

- · Cyber only focus, highly specialized and boutique.
- Network of candidates and industry professionals that you will not see from any other organizations due to our long-term professional relationships.
- Build out entire sales and technical teams in 3-4 weeks, or one-off placements
- · Unprecedented guarantees, we know and back every candidate we work with.

#### Pillar 4, CISO Networking and Placement Services

- Full CISO placement services, we are where CISOs come to find a new home.
  - → We are the experts to the experts.
- Host CISO Round Table Discussions in various cities monthly.
- We have 100+/- CISOs in our various networks at any given time.
- · Ability to do a 30 min technology review based on key industries or verticals.